

# EFNA BRAND GUIDELINES 2017

Standard logo



Single-colour logo



Reverse logo



Reverse single-colour logo



Primary colour palette



#333366  
93 90 31 20



#999999  
0 0 0 40



#2cbab3  
80 10 45 0

Secondary colour palette



#cc3366  
16 64 42 1



#666666  
0 0 0 80



#f17922  
1 65 100 0

## Typography

Offline document headings: Yanone Kaffeesatz

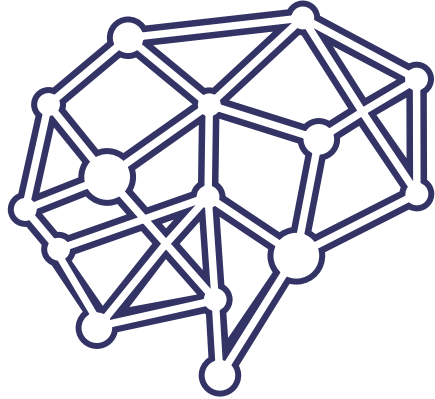
Offline document body copy: Source Sans Pro

Website headings: Yanone Kaffeesatz

Website body copy: Open Sans

## Our Vision:

A better quality of life for  
people in Europe living with a  
neurological disorder.



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