



OPERATIONAL PLAN

2018



WELCOME TO EFNA'S OPERATIONAL PLAN 2018

Hi! Interested in learning more about EFNA's plans for 2018? Well, we know that everyone is really busy and reading a 10-page workplan takes a lot of time! So, this year, we have decided to take a novel approach to showcasing our ideas for 2018, by creating just one simple graphic that outlines our priority areas and the projects/initiatives that we will be rolling out within each.

We couldn't resist just a little text to explain the image... but it's only one page! And to make things easier, we have also included a draft calendar.

As you'll see – we will be continuing our MEP Interest Group with three meetings scheduled in 2018. The first will explore how young people are affected by brain, mind and pain disorders. The second will look at how patient relevant outcomes measures can and should be an integral part of R&D and beyond, and how a patient-centred approach can help build sustainable healthcare systems and strong economies. The third meeting is yet to be determined so if you have an idea, let us know!

As we face into EU elections in 2019 – we will be taking time to reassess how we want to shape our advocacy efforts in the future and developing an election strategy to target the incoming batch of MEPs.

Our training initiatives for neurology advocates [TINA] will not just continue but expand, with the launch of our Autumn Academy – which will see workshops in at least three countries. We will be following-up in Spain, expanding regionally in Romania and visiting Austria for the first time. We are also planning a pan-European event to coincide with the FENS Forum in Berlin, where we will be building capacity in the area of (Neuro)Science for (Neurology) Advocates!

Our training initiatives will also be complemented by an advocacy workstream in which we have been mapping neurology patient engagement in HTA. Following in-depth desk research in 2017, we are moving on to Phase 2. Here we will gather further information with face-to-face interviews, building towards a strategy to ensure patients play a more meaningful part in these decisions.

As our Together Under the Umbrella campaign winds down, we are building towards our next campaign, which will focus on young people affected by neurological disorders. A survey to be launched during Brain Awareness Week 2018 should give us a real insight into the challenges and priorities of this often-overlooked group. Later in the year we will be hosting a workshop for these young advocates in Brussels. This will coincide with our 2018 Annual Advocacy Awards, where we will reward young doctors, policy-makers and volunteers!

And, of course, we will be continuing our outreach work – by building stronger connections to our members, hosting our Annual Partners Meeting and participating at many forums and events which are of relevance to our work. You are sure to see us around!

So... that's it! We do know that some of you need to have more information. With this in mind, we have also created a number of more in-depth project proposals where you can find the details of what we have planned and why, when it's going to happen, who's going to make it happen and how much it is going to cost. [These are available online.](#)

Want to learn more? Got a comment or a question? Then don't hesitate to get in touch:

- Donna Walsh, *Executive Director* executivedirector@efna.net
- Elizabeth Cunningham, *Communications Coordinator* communications@efna.net
- Heather Clarke, *EU Policy Officer* euaffairs@efna.net



EMPOWERMENT



EVIDENCE GENERATION

CAPACITY BUILDING = TINA

PHASES 2 & 3 OF HTA PROJECT

Mapping neurology patient engagement in HTA, assessing barriers, proposing solutions, devising new tools or strategies, developing tailored training

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Autumn NATIONAL

- New -Austria
- Follow up -Spain
- Expansion -Romania (Regional)

Spring/Summer PAN-EUROPEAN

Value of Innovation @ National Brain Council Academy 2018

Science for Advocates @FENS Forum 2018

AWARENESS

THEME:

YOUNG PEOPLE

#LIFEGOALS

VS.

#BRAINLIFEGOALS

- Topic for MEP Interest Group Meeting 1
- Launch Survey - Brain Awareness Week
- Publish Results - World Brain Day
- Focus of EFNA exhibition space at EAN Congress
- Host Event in Brussels to coincide with MEP IG Meeting 3.
 - to develop a parallel political campaign for 2019
 - to upskill young neurology advocates
 - to learn how we can improve our advocacy on youth issues



Young Advocate, Policy-maker and Health Professional



WANT TO JOIN OUR STEERING COMMITTEE FOR THIS WORK? GET IN TOUCH!

ADVOCACY

AWARDS



3x MEP IG

Young People PROMS (HTA) TBC

ALIGNMENT



PARTNERS

FUTURE PLANNING & ELECTION STRATEGY DEVELOPMENT

Partners Roundtable to coincide with MEP Interest Group 3

ONGOING MONITORING / CONSULTATION & SUBMISSION

ENGAGEMENT

MEMBERS

SPONSORS / INDUSTRY

HPs (e.g. EAN)

- Exhibition Space: #BrainLifeGoals
- General Assembly
- Special Session: Value of Treatment
- TINA Portugal/Public Day
- Patient Choice sessions
- Patient Involvement in Scientific Panels



HOW DO WE MAKE OUR SPECIAL CASE FOR THE BRAIN?

JANUARY

Calls with Members

FEBRUARY

BRUSSELS

- 20** Board Development Day, 12-6pm
- 21** Board Meeting, 9-12pm
- MEP Interest Group, 1-3pm
Focus on: Young People
- Steering Committee, 3-5pm
For: Young Patients Campaign

MARCH

- 12 to 18** BRAIN AWARENESS WEEK
- Launch of Survey for Young Neurology Patients

APRIL

LISBON

- 16 to 17** Pan-European TINA Workshop on Value of Innovation
@ National Brain Council Academy

MAY

JUNE

LISBON

- 16 to 19** EAN Congress Lisbon
incl. GA, Board Meeting, Special Session, Public Day, etc.
- 20** BRUSSELS
MEP Interest Group, 12.20-2pm
Focus on: PROMs/HTA

JULY

BERLIN

- 6 to 8** Pan-European TINA Workshop: Science for Advocates
@ Fens Forum, Berlin
- 21** WORLD BRAIN DAY
Publish Survey Results
Annual Partners Meeting

AUGUST

Launch Advocacy Awards

SEPTEMBER

OCTOBER

- TINA: Autumn Academy
Events to take place in:
- Spain (*Follow-up*)
 - Romania (*Expansion*)
 - Austria (*New*)

NOVEMBER

- 21** Board Meeting, 9-1pm
MEP Interest Group, 2-4pm
Theme TBD
Awards Dinner, 6.30pm-Late
- 22 to 23** Workshop for Young Advocates

DECEMBER