

# **NEUROLOGY PATIENT ADVOCACY:**

LINKING GLOBAL, EUROPEAN AND NATIONAL POLICY PRIORITIES March 7<sup>th</sup> and 8<sup>th</sup> 2019, Crowne Plaza Brussels – Le Palace.

### DAY 1

08.30: Registration and Morning Coffee

### 09.00: Welcome

Joke Jaarsma, EFNA President and Donna Walsh, EFNA Executive Director

## 09.15 – 10.30: Presentation 1: EU Health Advocacy – Is it worthwhile?

Opening presentation will be delivered by Incisive Health and will address:

- The link between EU and National policy-making: How can we better link and optimize advocacy at both levels?
- The changing EU political landscape: What place for health policy action after EU elections?
- Beyond Health: What other EU policy areas should we target and how?

## Q&A

**COFFEE BREAK: 10.30-11.00** 

## 11.00 – 12.30: Presentation 2: EU Health Advocacy – What place for neurology?

The second presentation will be delivered by Incisive Health, in partnership with EFNA, and will focus on:

- Presenting the EFNA-coordinated MEP Interest Group on Brain, Mind & Pain and its policy focus areas for the next mandate
- Introducing the group's new policy documents: Book of Evidence, key messages and action toolkits
- Positioning the EU policy focus areas within national and global advocacy priorities

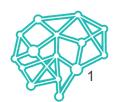
#### A&Q

**LUNCH BREAK: 12.30-13.30** 

## 13.30 – 15.00: Ideas Exchange Forum (Workshop 1)

Here delegates will be encouraged to share best practice in the defined policy focus areas – either national/disease-specific and discussing broader scale-up to EU/global level.

**COFFEE BREAK: 15.00-15.30** 





15.30 - 16.15: Workshop 1: Reporting Back

16.15 – 16.30: Close of Day 1 and Preview of Day 2

#### DAY 2

## 09.00 - 11.00: Presentation 3 and associated Workshop 2: EU Elections 2019

This morning's presentation will be delivered by Incisive Health and Tadeusz Hawrot, Senior Advocacy Coordinator at EFNA and will explore channels for accessing EU policy-makers at the national level, as well as EFNA's EU Election Strategy. We will then break into groups to discuss national outreach and implementation of the strategy in the Member States.

Q&A

**COFFEE BREAK: 11.00-11.30** 

11.30 - 12.00: Workshop 2: Reporting Back

12.00 – 12.30: Partners for Advocacy: And an example of best practice cooperation

Here, the European Brain Council will present their complementary advocacy activities and describe their internal structure to ensure cooperation between the national and EU levels.

**LUNCH BREAK: 12.30-13.30** 

13.30 – 15.00: Workshop 3: Building a National Neurology Patient Platform [NN-PP]

Here EFNA will discuss its plans to build a NN-PP through which it will engage with national neurology advocates in the member states to help inform its advocacy at EU level, disseminate its recommendations, identify best practices or challenges, broaden reach, etc. Delegates will then workshop on how this network could be coordinated and their possible roles within same.

**COFFEE BREAK: 15.00-15.30** 

15.30 – 16.15: Workshop 3: Reporting Back

16.15 – 16.30: Conclusion and Close of Meeting

Joke Jaarsma, EFNA President and Donna Walsh, EFNA Executive Director

