



TRAINING INITIATIVES FOR
NEUROLOGY ADVOCATES

EU ADVOCACY FOR THE BRAIN, MIND AND PAIN COMMUNITY

AN INTRODUCTION FOR PATIENT ADVOCATES

EUROPEAN UNION INVOLVEMENT
ACTIVITY WORKSHEET



EFNA

EUROPEAN FEDERATION OF NEUROLOGICAL ASSOCIATIONS



TRAINING INITIATIVES FOR
NEUROLOGY ADVOCATES

GET INVOLVED ON A EUROPEAN UNION LEVEL

A LIST OF THE MOST IMPORTANT 'TO DOS' AND KEY TIPS FOR NEUROLOGY ADVOCATES WHEN ENGAGING EU POLICYMAKERS

European Commission

- ✓ Make sure to **identify the key influencers and relevant policymakers** using a top down approach
- ✓ Before reaching out and engaging with the Commission **develop messages, policy positions and asks** on the issue you want to address
- ✓ Incorporate a **data driven approach**, making a strategic positioning based on data analysis and interpretation
- ✓ Ensure **follow up** and proactively monitor (Twitter, newsletter) the Commission throughout their decision making process

Members of the European Parliament

- ✓ Begin by **researching the most relevant European Parliament Members (MEPs)** through the European Parliament website, where information is provided on each MEP including their contact details and their parliamentary activities
- ✓ Before reaching out and engaging, **develop messages, policy positions and asks** on the issue you want to address
- ✓ Engage through email that **provides positive political arguments, supported with facts and evidence**, include an angle that highlights the MEPs region or country if possible
- ✓ Ensure to **follow up** by contacting the MEP's office through email or phone, requesting virtual meetings

The European Council Presidency

- ✓ Identify which **Member State holds the Presidency** (currently Germany, followed by Portugal, Slovenia and France)
- ✓ Find out **who the Health Attachés** are, these are the policy makers that influence the health related files given to the Council
- ✓ Engage through emails that **provides positive political arguments, supported with facts and evidence**, and include an angle that highlights the councils policy activities if possible
- ✓ Ensure to **follow up** by contacting them through email or phone, requesting virtual meetings