



# TRAINING INITIATIVES FOR NEUROLOGY ADVOCATES

## PITCH YOUR POINT

Planning your presentation with the crystal structure

Connect, introduce theme, spark curiosity

**The core of your story.** What are the key points you want to make ... and how to bring them to life?

- 1 \_
- 2 \_
- 3 \_

Re-emphasize **your most important message** / **Call to action** / Close loop (if any)

