



TRAINING INITIATIVES FOR
NEUROLOGY ADVOCATES

PRESENTATION SKILLS

COURSE NOTES



KEY QUESTIONS

AIM - Audience, Intent, Message

- Who is your audience? Why are they there?
- What are you seeking to convey / to achieve through your presentation?
- How will you craft your message to be memorable / impactful?

SLIDES RESOURCES

Unsplash <https://unsplash.com/>

Canva https://www.canva.com/en_gb/

MINDSET

Visualisation <https://www.swimmingworldmagazine.com/news/the-power-of-the-mind-through-visualization/>

Reframe the nerves <https://www.verywellmind.com/reframing-defined-2610419>

Practise Power Posing <https://www.youtube.com/watch?v=Ks-Mh1QhMc>

TAKING QUESTIONS

- Anticipate probable questions when you are working on your presentation
- Honesty - if you don't know, say so
- Pause before answering - give your brain time to think !