



BOARD MEMBER NOMINATION FORM

To be completed by the nominee

Name of Nominee: Russell Patten
Position: Director General
Organisation: Parkinson's Europe

Please give brief biographical details below: (Less than 300 words)

I am currently the Director General of Parkinson's Europe as well as the Co-Chair of the World Parkinson's Congress Leadership Forum which brings together over 150 Patient Parkinson's associations from around the world.

In these roles for the last 3 years and having worked in EU health policy for the last 25 years, I have been advocating for a better recognition of Parkinson's with national, EU and international decision-makers (politicians) to bring about concrete and impactful measures. Hence why I joined EFNA and then EFNA's Board as I believe this association to be a key organisation in the promotion of better health and cure for people with neurological conditions.

With +30 years of political advocacy and lobbying in EU-Brussels and internationally on various policies including health, I bring a wealth of expertise and experience to promote and defend people with Parkinson's.

I have worked in the European Commission, in an international law firm, with three EU public affairs Consultancies and ran several business associations. I have also been the President of the British Chamber of Commerce in Brussels and I have been lecturing at several Universities in Belgium, UK, and France on Political lobbying and communicating. In my spare time I am also a Diabetic Champion support Diabetes UK with their relationships with the political class and administration to bring about better conditions for people with diabetes.

I am a Belgian and British citizen, bilingual, and have a passion for Japanese and Korean culture, love to travel and discover new foods, support my (adult) children in their business ventures and walking my dog. I live in both Brussels and London.

Please outline why you believe that you are suitable to be a Board Member of EFNA – with particular emphasis on details of your skills, knowledge, interest, and experience in this sector: (Less than 500 words)

Given my experience and expertise to date (see above biography), I wish to continue to be a board member of EFNA having served for the last 2 years which now allows me to better understand the organisation and what I can bring to its membership.



First, I strongly believe that EFNA has a critical role to play in bringing to the attention of politicians in EU-Brussels and indeed further afield across Europe with its members, that a lot more needs to be done to support people with neurological conditions. Hence, as the Representative of Parkinson's Europe, I believe I can bring a critical voice to the debate, representing the fastest growing neurological disease.

Secondly, with my +30 years of political advocacy and communication experience, I can bring to EFNA the required skill set to be better heard and to have a greater impact. I also believe that my experience of running and collaborating with patient organisations will support my role in the Board to bring ideas and solutions to the table and actively play a role in the Board to support its membership.

More specifically, the next 3-5 years will be critical at both the EU but also global level as we start to see politicians taking notice of the need to do something around neurological diseases. Spearheaded by the World Health Organisations (WHO) resolution of last year, EFNA will need to continue to work with the WHO to ensure that on the one hand it continues to ensure that its members put into action their 10-year plan and on the other to continue to ensure that the WHO puts permanent pressure on its members to do more and in our case particularly at the EU level.

At the EU level, whilst it's great news that the EU Commission now has neurological diseases as part of an EU-wide action plan under the NCDs umbrella and we await its plan early next year, it must be said that neurological diseases are only a very small part of the action and hence will need boosting. The clock is ticking for people with neurological conditions as their numbers increase and, in many conditions, there are no cure insights or indeed new world-class medicines to alleviate daily conditions. Simply said, a lot more needs to be done and much more quickly to directly address neurological conditions with their own dedicated set of policies and actions.

But we also need to advocate more strongly on issues which impact the current daily lives of people with neurological conditions such as ensure that there are no shortages of medicines, that more new medicines get to market more quickly and cheaper, that more holistic treatments are supported to care for patients, that communication campaigns are rolled out to raise awareness about the conditions, to deal with stigma and to promote the need for more collaborative research and funding.

As the Representative of Parkinson's Europe, we believe that EFNA is a key player to support people with Parkinson's and we believe that pooling our resources together across neurological diseases will have greater influence and impact in bringing about positive change for the future.

Signature of Nominee:

Date: 12 November 2022

To be completed by the nominating organisation



Please briefly outline why your organisation would like to be represented on the EFNA Board:
(Less than 300 words)

Please briefly outline why you feel the above-mentioned nominee is suitable for the role of EFNA Board Member:
(Less than 300 words)

Parkinson's Europe supports Russell Patten's second mandate to the Board of EFNA for three key reasons:

1. As Parkinson's Europe (PE), we fully support EFNA's work, and hence believe that to be part of its operating board will contribute to the ongoing work it is doing, especially at such a critical time for neurological diseases. Hence, we would be delighted to have Russell as a member of EFNA's board and totally support his collaboration, time, and commitment.
2. Russell brings a wealth of expertise and experience, and he will continue to bring these to EFNA's cause. As helping to run PE but also as the co-chair of the World Parkinson's Congress Leadership Forum, he has considerable experience in advocating for patients and understands the dynamics of pan-European associations and we believe he will be a great asset to EFNA's Board.
3. Finally, our strategic priorities are in line with that of EFNA's and hence Russell's deep understanding of the political landscape at European and international level will bring strong skills to the fore whether in political advocacy, communication or campaigning as well as developing lobbying strategies.

Should you require any further information please do not hesitate to contact me. Kind regards, Lizzie Graham, Board member and Treasurer.

Signature of Representative from Nominating Organisation:

Position: Board Member and Treasurer

Date: 12 November 2022

Please send your completed form to EFNA Executive Director, Orla Galvin: orla.galvin@efna.net